

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 81039

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-81039-1

DATE PRINTED

10/26/12

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146318	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	86768	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	STRATEGIC MEDIA PLACEMENT			BURLINGTON COUNTY FREEHOLDERS			
AND	7669 Stagers Loop			223 High St			
ADDRESS	Delaware	OH	43015-7010		Mount Holly	NJ 08060-1403	
	USA			USA			
CONTACT	WHITNEY EVERSEOLE			PRODUCTGARGANIO & O'BRIEN			
LOCAL SALESPERSON	JOHN LINK POL.		AGENCY EST. NO.	PRODUCT 9820			
			3087				
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 10/29/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:58A	07:00A	30S	10/26/12-10/26/12	THIS MORNING (5:58-7AM)	1	810.00	810.00
2	20000..	2	05:58A	07:00A	15S	10/29/12-10/29/12	THIS MORNING (5:58-7AM)	2	175.00	350.00
32	2	08:57A	10:30A	15S	10/28/12-10/28/12	CBS SUNDAY MORNING	2	720.00	1440.00
4	00001..	1	10:58A	12:00N	30S	10/26/12-10/26/12	THE PRICE IS RIGHT	1	900.00	900.00
5	00002..	2	06:00P	06:30P	15S	10/26/12-10/26/12	NEWS 3 AT 6	2	475.00	950.00
6	0000200	2	11:00P	11:35P	15S	10/26/12-10/26/12	LATE NEWS	2	1350.00	2700.00
Total Contract:								10		7150.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						6800.00	350.00	.00	7150.00	
GRAND TOTAL									7150.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION